

Entry guidelines

Judging criteria:

Films will be judged based on the following criteria:

- Originality of script
- Use of a variety of camera angles
- Quality of performance (e.g. live action or vocal in animated films)
- Quality of editing and continuity
- Quality of costumes, props, sets (live action)
- Quality of models, artwork, sets (animation)
- Technical quality of animation
- Use of music including soundtrack (prefer refer to guidelines)
- Use of sound or special effects as appropriate
- Overall entertainment/interest of film

Please note: if props are used, ensure brand logos are not seen.

Process:

- Entries to be pupil's work (i.e. minimum teacher involvement of final product)
- Films can be made by a group or an individual pupil
- Film length **maximum three minutes**
- **Maximum seven entries** per school
- All films to be either AVI, WMV, HD or MPEG
- Each film needs to be accompanied by a **completed** entry form (downloadable from www.peterborough.gov.uk/filmawards/)
- All films to show credits
- All films should be delivered to **Helen Gregg, Project Manager, Children's Services, Bayard Place, Broadway, Peterborough PE1 1FB** by **Friday 25 May 2012 (pupil) and Monday 4 June 2012 (teacher)**
- Judges using the criteria above will nominate four films for each category from the entries received

..... (Headteacher)

authorise Peterborough City Council to collect £100 as our contribution to the 2012 Children and Young People Film Awards

Event dates:

Young People's Tuesday 10 July 2012
Children's Thursday 12 July 2012

Venue: Kingsgate Community Church and Conference Centre, Parnwell, Peterborough

Award category criteria

The following criteria is a guide and relative to the ages of the children submitting an entry. Make sure that you read the following carefully (for full genre details follow the links) as the judges will be looking to see if the genre you have chosen contains the main elements as listed below. Films can be either live action or animation.

Year 7: Superheroes

A superhero film, superhero movie, or superhero motion picture is an [action](#), [fantasy](#) or [science fiction film](#) that is focused on the actions of one or more [superheroes](#), individuals who usually possess superhuman abilities relative to a normal person and are dedicated to protecting the public.

These films are almost always action-oriented, and the first film of a particular character often includes a focus on the origin of the special powers including the first fight against the character's most famous [archenemy](#) or [super villain](#). The plot typically revolves around the efforts of the superheroes to thwart some dire peril of significant consequence.

For more information please visit <http://en.wikipedia.org/wiki/Superhero>

Year 8/9: Biopic of a sporting hero

'Biopics' is a term derived from the combination of the words 'biography' and 'pictures.' These films depict the life of an important historical personage (or group) from the past or present era.

For more information please visit <http://en.wikipedia.org/wiki/Biopic>

Year 10/11: Thriller

Thrillers are a genre of literature, film and television programming that uses suspense, tension and excitement as the main elements. Common subgenres are detective and mystery. Please clearly read the guidelines relating to this film category.

For more information please visit:

<http://en.wikipedia.org/w/index.php?title=Special%3ASearch&search=thriller+genre>

<http://en.wikipedia.org/wiki/Mystery>

http://en.wikipedia.org/wiki/Detective_fiction

Year 12/13: Drama

A drama film is a **film genre** that depends mostly on in-depth **development** of realistic characters dealing with emotional themes. Dramatic themes such as **alcoholism**, drug addiction, racial prejudice, religious intolerance, poverty, crime and corruption put the characters in conflict with themselves, others, society and even natural phenomena

This film genre can be contrasted with an **action film**, which relies on fast-paced action and physical conflict but superficial character development. All film genres can include dramatic elements, but typically, films considered drama films focus mainly on the drama of the main issue.

For more information please visit <http://en.wikipedia.org/wiki/Drama>

Documentary: The Olympic Truce ‘celebrating sport to build peaceful cultures’

A documentary asks a question on a particular topic of interest and attempts to answer it by outlining conclusions and possible solutions by the end of the film.

Documentaries should:

- Clearly state the issue - think about a question you want answered
- Show the cause of the issue
- State the consequences of the issue
- Discuss a possible resolution

This year’s documentary category is focused on London Olympics and the Olympic Truce which encompasses unity, peace, sporting chances, belief, achievement and spirit of sportsmanship.

For the documentary description please visit <http://en.wikipedia.org/wiki/Documentary>

For more information on the Olympic Truce visit

<http://getset.london2012.com/en/get-set-goes-global/get-set-for-the-olympic-truce>

Film tip: When interviewing someone, choose questions that cannot easily be answered with a ‘yes’ or ‘no’ to give the interviewee the chance to express their views and opinions on the topic.

Key stage three animation – fantasy

Animation is the rapid display of a sequence of images of 2-D or 3-D artwork or model positions in order to create an **illusion** of movement. It is an **optical illusion** of **motion** due to the phenomenon of **persistence of vision**, and can be created and demonstrated in a number of ways. 'Stop – frame' animation is popular as is Adobe Flash software – a combination of both is possible, CGI animation is accepted.

Fantasy is a **genre** that uses **magic** and other **supernatural** phenomena as a primary element of **plot**, **theme**, and/or **setting**. Many works within the genre take place in fictional **worlds** where magic is common. Fantasy is generally distinguished from **science fiction** in that it does not provide a logical (or pseudo logical) explanation for the scientifically impossible events that occur, though there is a great deal of overlap between the two (both are subgenres of **speculative fiction**).

For more information please visit <http://www.filmsite.org/animatedfilms3.html> or <http://en.wikipedia.org/wiki/Fantasy>

Key stage four/five animation – disaster

A disaster film is a **film genre** that has an impending or ongoing **disaster** (such as a damaged **airliner**, **fire**, **shipwreck**, an **asteroid collision** or natural calamities) as its subject. These films typically feature large casts of well-known actors and multiple plotlines, focusing on the characters' attempts to avert, escape or cope with the disaster and its aftermath. The genre had its greatest box office success during the 1970s.

For more information please visit http://en.wikipedia.org/wiki/Disaster_film

Best pop music video

This should be a short film that accompanies a complete piece of music/song. Music videos use a wide range of styles of film making techniques, including animation, live action filming, documentaries and non-narrative approaches such as abstract film. Some music videos blend different styles, such as animation and live action. Many music videos do not interpret images from the song's lyrics, making it less literal than expected.

Copyright: due to copyright restrictions, if you use an artist's soundtrack then this will be muted on the evening of the awards and played through the Kingsgate state of the art technical system. You **must not** use any images of artists or clips from their videos.

For more information please visit http://en.wikipedia.org/wiki/Music_video

For copyright queries please contact Helen Gregg on telephone (01733) 863618 or visit www.prsformusic.com/Pages/default.aspx and telephone 020 8378 7500.

Best film in a foreign language

A film based on one of the available drama or documentary categories i.e. 'drama' with the primary use of a foreign language and/or sign language throughout. The film should still fulfill each of the criteria specific to the chosen genre and should also include subtitles in English.

Best film by a teacher

Best film by a teacher (chosen from any of the above categories). The film should still fulfill each of the criteria specific to the chosen genre.